

KWBWA Member Spotlight



Karen Savage

Senior Sales Specialist, Heffner Lexus Toyota

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We are thrilled to highlight one of our newer KWBWA members, Karen Savage. While Karen is new to the KWBWA, she has been attending many of our events over the past year. Her involvement in the community is extensive and her experience in the automotive industry spans 20 plus years. Karen has a high standard of customer service excellence and has been honoured with the great joy of serving multiple generations. Her loyal customers are now referring their children to Karen for their first vehicle purchase.

When you love what you do, success will follow. Working as a Senior Sales Specialist at Heffner Lexus Toyota, Karen is clearly focused on the recipient of her work – her customers. She has built her reputation on delivering exceptional service and long-lasting relationships. Karen will greet you with a big smile and most often a hug. Although she realizes that she will need to come up with a new way to greet her customers, one thing is for certain, it will not impede her ability to go above and beyond to make sure you have the knowledge to make your best vehicle investment.

“Happiness is not the absence of problems, it’s the ability to deal with them.” - Steve Maraboli