## KWBWA Member Spotlight





## Rachelle Garcia

Centre In The Square
Manager of Community Engagement & Events
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When Rachelle Garcia landed the role of Manager of Community Engagement and Events with the Centre in the Square, she knew it was a role where she could thrive and make an impact. As an entrepreneur who appreciates the challenges of growing a business within a community, Rachelle was enthusiastic about the opportunity with her new position. She joined KWBWA to help network and spread the word about the innovative programs and entertainment at Centre in The Square.

With the onset of the pandemic, the arts world and Rachelle's job were put on hold. Rachelle had more free time on her hands to assist with their family business, <a href="America Latina Grocery and Eatery">America Latina Grocery and Eatery</a>; a business they took from the shambles six years ago and built a successful, sustainable business that is now flourishing. Rachelle and her husband enjoy creating a life for their family and a livelihood for six of their full-time staff members. When things get back to the new normal, Rachelle would like to resume her role with the Centre In The Square and volunteering with the Women's Crisis Services of Waterloo Region. For now, she is enjoying spending quality time with her family.

Motivation comes from working on things we care about. It also comes from working with people we care about.

- Sheryl Sandberg