



Biography – Janice A. Ruddock, B. Comm

Born and bred in Southwestern Ontario, Janice moved to Nova Scotia 2 years after completing her BComm Degree at the University of Guelph to take on a senior account role with General Foods and Sobeys Inc. Only in Nova Scotia for 6 months, Janice met the love of her life and proceeded to live in Nova Scotia for 28 years to build her career and family. Janice and Rob moved back to the Waterloo Region in September 2016 to be closer to their 2 children who are now in Toronto and Janice's aging parents.

Through the years Janice started 3 businesses, and worked as Executive Director for Taste of Nova Scotia and managing director of Wines of Nova Scotia – yes Janice's passion is food and wine though she is not sure if it's actually the food and wine or sharing good times around the table with friends and family that interests her more. Janice is currently a partner of Blaze Marketing Solutions which is a family business headquartered in Dartmouth NS that has been operating since 1999 and executes all of Sobeys Ontario in-store shelf set up work with 200 part-time and full-time staff. As well Janice has her own company – Briny Ocean Consulting Group which has had contracts with Discover Halifax, Visit Flanders (Belgium Tourism) plus mentoring to Atlantic based association executives. In August of this year with Briny Ocean Consulting Group, Janice took on the role of Executive Director for the Centre for Family Business. Janice's personal familiarities with family businesses plus 10 years of Association management experience made the position at Centre for Family Business a sincere passion, not a job for Janice as she now has the opportunity to work with the premier family businesses in the Waterloo Region.

Janice currently is an active member of Waterloo Rotary, and the Canadian Society for Association Executives. She loves to golf, ski, reading cookbooks like novels along with sourcing and preparing many meals for friends and family.